



## ST. PETERSBURG

*On a hilltop within Saint Petersburg is Russia's primary institute of space study. This space observatory was the inspiration for one of the most aspiring residential projects.*

The city of Saint-Petersburg on the Baltic seashore is the second largest city in Russia with approximately 6 million inhabitants. The city is rated 8th worldwide as a tourist destination with highly advanced transportation and industry infrastructure systems. Atop a hill in the southern part of the city is the Meridien Pulkovo Observatory, founded in 1833 and considered to be one of the most significant research institutes in Russia.

The world renowned observatory was the inspiration for this project.

Planetograd - the city of planets - is designated to be a new residential quarter in Saint-Petersburg, incorporating advanced designing principles and offering high-quality lifestyle. Planetograd is designed to be a multi-functional, modern residential quarter built on 2,390,000sqm of land. It will consist of approximately 25,000 residential units and a variety

of non-residential facilities, including retail space, recreational centers and public areas. The project is destined to become a desirable modern neighborhood catering to families, young couples and elders alike, with the advantage of the proximity to the city and its facilities. Planetograd is owned by the group in cooperation with Electra Investments, one of Israel's leading corporations. The project is highly recognized and supported by the local municipality.

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# Planetograd

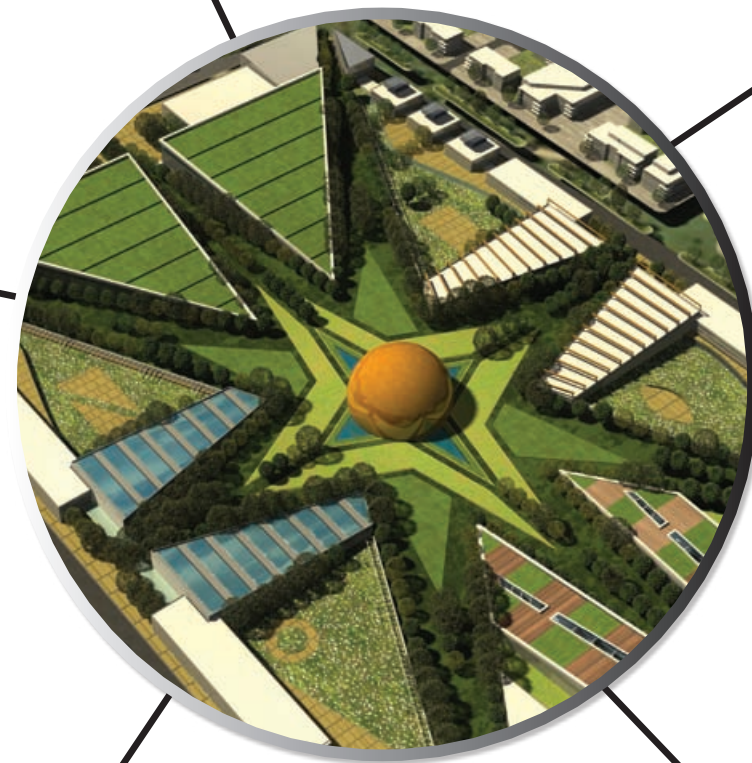
## 01. SHOPPING

Residents will enjoy all amenities within minutes of their home. Shopping centers, restaurants, recreational centers and cafés provide a focal point of community life.



## 07. ENJOY LIFE

Like the planets revolving around the sun, this project revolves around the community within it. Planetograd was designed with people in mind, aiming to offer them a peaceful and pleasant place to live and raise their families in.



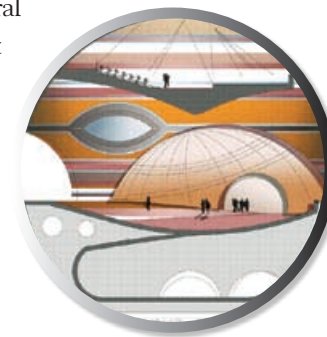
## 02. PARKS

The entire north east section of Planetograd will offer a large selection of outdoor fitness facilities, including conventional sports facilities, extreme sports facilities, handball and volleyball courts, a bike trail and more.



## 03. CULTURE

The sun at the center of Planetograd will serve as the main cultural center of the entire project and will consist of a large scale concert hall and a public library inside its round body. Within the park surrounding the sun, Planetograd's numerous educational facilities and commercial areas will be located.



## 06. SOCIALIZING

Each of the 8 planets in the project, serving as the social center of each neighborhood and a rendezvous point at night, will include a community center surrounded by a large park with tranquil pools and gardens.



## 05. LIFESTYLE

All residential areas were designed to offer high quality-of-life, abundant living space, natural green scenery all around, and convenient access to schools, sports and cultural facilities.



## 04. CAR FREE

Planetograd has embraced the concept of a car-free environment throughout the project, which will improve the quality of life and offer more open areas for children to safely walk and play in.



## YASHAR ARCHITECTS

The firm of Yashar Architects was established by two generations of architectural creativity and excellence. The firm has been proficient in all aspects of design for the private and public sector since the 1950s. During the last 10 years the firm has focused on high density design. As a result, Yashar has established itself as a leader in planning and construction of high-rise offices and residential towers. In Planetograd the firm leverages its experience in luxurious residential designing and takes it a step further in one of the boldest projects yet.